See how far the Eller experience can take you.

Fabio Mire
Finance '16
Incoming Investment Banking Analyst, Bank of America Merrill Lynch

Ebitie Amughan
MIS '16
Operations Program Manager, Microsoft

Aaron Stelly
Accounting '16
UA graduate program in accounting

Pamela Contreras
Business Management, Global Business, Spanish '16
Territory Sales Manager, Altia

Jimmy Song
Finance and Entrepreneurship '16
Director of Design, ROVR, LLC & Owner of Jimmy Song Denim and Jimmy Song Photography

YOUR BUSINESS JOURNEY STARTS HERE

SEE HOW FAR THE ELLER EXPERIENCE CAN TAKE YOU.
Pre-Business Major (prĭ-bĭz’nĭs  mā’jər) n. Your declared major status prior to professional admission into the Eller College of Management.

Professional Admission (prə-fěsh’ə-nəl ād-mĭsh’ən) n. The competitive process through which you apply to your individual major program. Criteria includes academic performance, exam, involvement, resume and cover letter review, and an interview.

The Eller College of Management is home to 5,500 undergraduate students at the University of Arizona—a PAC 12 public university with boundless opportunities and a lot of pride. We may be large, but our program is designed to build a small, close-knit community of peers. Once you have been professionally admitted into Eller as a junior, you’ll join a cohort of students with whom you’ll take all of your core classes. You’ll work together on presentations, case competitions, and the rigorous classwork that will prepare you for your career.

You’ll engage with faculty members who will help you understand the landscape of business and your place in it, as you grow as a leader through co-curricular involvement, international travel, and professional networking.

“The best word that I can use to describe Eller is collaborative. Whether working on a group project, prepping for an interview with a career coach, or hanging out at the Eller tables with friends, Eller is an engaging community of incredible individuals. It’s a place where people motivate each other and celebrate in each other’s successes.”

Hayley Schwartz, Marketing and Business Economics ’16

Cohort (kō’hôrt’) n. A group of students in your major with whom you will take all of your junior and senior core courses. The A cohort has morning classes; the B cohort has afternoon classes.

ELLER DEFINITIONS

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The University of Arizona is a top research institution—ranked #19 among public schools by the National Science Foundation. That means for business students:

That we attract faculty who are leading researchers in the fields of accounting, finance, economics, management information systems, management, and marketing. Top research can take up to ten years to make it into textbooks—which is why it’s so important to learn from professors who bring their research into the classroom.

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FRESHMAN YEAR

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<thead>
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<td>Business Calculus</td>
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SOPHOMORE YEAR

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The Bachelor of Science in Business Administration (BSBA) degree is a versatile launch pad for your career. It offers a strong foundation in the arts and sciences during your freshman and sophomore years and a focused concentration on business concepts during your junior and senior years. As a pre-business student, you will take two one-credit courses designed to help you understand the context of business and how you can find your place within it. With the help of a career coach, you’ll map out a plan for your junior and senior years.

Because the University of Arizona is a top research institution, our faculty members bring their cutting-edge research into the classroom, so you get the latest information alongside time-honored principles. They are also dedicated to student success and go above and beyond to create an exceptional educational experience.

At Eller, you can supplement your major with a certificate in sports management or health care, or a minor in global business. These programs give you industry-specific expertise to differentiate yourself. In addition to focused coursework, certificate programs and minors offer real-world projects, study trips, and guest speakers to boost your resume as you prepare to launch your career.

*Eller Employment Data, Spring 2015

**FIT**

SEE WHERE YOU FIT

“Take some time to think about what motivates you, what you are passionate about, and find your strengths. Freshman year, I decided to take psychology and business courses, as I knew I had a passion for leadership and helping others. I ended up falling in love with my business class because I was genuinely intrigued in the concepts and wanted to learn more.” - Pamela Contreras

**FIND YOUR EXPERIENCE**

- Accounting
  - Financial planner • Tax advisor • Corporate financial analyst • Certified Public Accountant
  - $54,136*
- Marketing
  - Product manager • Public relations • Sales and sales management • Market research • Advertising and promotion
  - $48,073*
- Business Management
  - Human resources manager • Small business manager • Project manager • Production manager • Territory sales manager
  - $45,594*
- Finance
  - Financial planner • Analyst • Security sales and trading • Insurance • Real estate
  - $51,582*
- MIS/Operations Management
  - Systems analyst • Data administrator • Technical program manager • Information systems manager
  - $53,202*
- Business Administration
  - Operations manager • Retail store manager • Small business manager • Project manager
  - $53,400*
- Entrepreneurship
  - Entrepreneur • Venture capitalist • Investment banker
  - $55,202*
- Business Economics
  - Financial planner • Analyst • Management trainee • Foundation for graduate studies
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**EACH MAJOR PROVIDES**

- Accounting
- Marketing
- Business Management
- Finance
- MIS/Operations Management
- Business Administration
- Entrepreneurship
- Business Economics

**FINANCIAL PLANNING & ANALYSIS**

- Financial planner
- Analyst
- Security sales and trading
- Insurance
- Real estate

**MIS/OPERATIONS MANAGEMENT**

- Systems analyst
- Data administrator
- Technical program manager
- Information systems manager

**BUSINESS ADMINISTRATION**

- Operations manager
- Retail store manager
- Small business manager
- Project manager

**ENTREPRENEURSHIP**

- Entrepreneur
- Venture capitalist
- Investment banker

**BUSINESS ECONOMICS**

- Financial planner
- Analyst
- Management trainee
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The most important thing I took away as Student Council president of Eller was to surround yourself with motivated and engaging individuals. Every member of the executive board was unique and had different strengths, but we learned to act as unit.

In the workplace, everything is team-based, so it’s important to start learning how to interact in a team setting now.” – Hayley Schwartz

HOMETOWN: Phoenix, AZ
MAJOR: Marketing and Business Economics
ATTRIBUTES: Intellectual, driven, goofy

You can get the most out of your time at Eller—and boost your resume with real-world experience—when you volunteer or demonstrate leadership through involvement with student organizations.

There are over 30 Eller-sponsored student organizations that are tailored to your major, area of interest, and goal industries. You can also get involved with the Eller College as a pre-business student through academic programs by applying for membership in an innovative business fraternity, the Eller Leadership and Integrity Training for Excellence program (E-L.I.T.E.) for freshmen, or Eller Emerging Leaders residential community.

And, of course, between NCAA sports, arts and cultural activities, and the outdoor recreation opportunities that 300 days of sunshine a year affords, Tucson has a lot to offer during your downtime.

“‘My most meaningful leadership experience at Eller was my involvement with the Eller African American Honorary. I had the opportunity to lead the club as president and it was extremely rewarding to successfully develop the university’s first and only African American business honorary. We grew tremendously in one year by securing corporate partnerships, high profile speakers, and dedicated members. At the end of the academic year, we won outstanding new club, a much deserved recognition.” – Etiti Amughan

HOMETOWN: Lagos, Nigeria
MAJOR: MIS
ATRIBUTES: Driven, intelligent, leader

“In my experience, athletics has provided me with a framework for my life, work, discipline, the ability to work with others, leadership, and even how to lose. But Eller has helped me refine these values, and has taught me how to use them to better my life, and the lives of the people around me.” – Kaleb Tarczewski

HOMETOWN: Claremont, NH
MAJOR: Business Management
SPORT: Basketball Position: Center
STAT: Won 110 games in career, tied for most of any Arizona player

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International travel will change the way you think about the world. As an Eller College student, you can earn credit and experience other countries through a variety of programs.

**Global Business Program**
A thematic minor program open only to Eller College students interested in acquiring knowledge specific to the global business environment.

**Study Tours & Internships**
Add an international dimension to your education. Travel with your peers on faculty-led trips to Asia, South America, or Mexico, or spend eight weeks as an intern in Barcelona, Hong Kong, London, and Prague.

**Study Abroad**
Spend a semester as a partner institution in England, Spain, Italy, Australia, or a country of your choice.

**Global Cohort**
Take your first semester of upper division Eller requirements abroad over the summer. This Eller faculty led international program provides 15 credits in just ten weeks. Destinations include Brazil, Argentina, India, and China.

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“My internship in Prague taught me the importance of collaboration. In order to succeed, it was important to work with the other interns to create the best possible result for each project. It was an exhilarating experience to work so far outside of my comfort zone, but it also taught me how to assimilate in new environments.” — Shawn Wolfs

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“My path as an entrepreneur started in high school as a hobby but has evolved to a lifestyle. During college, I created a photography business that generated over $7,000 in one month. The McGuire program was able to help me solidify my decision that I enjoy teaching myself new skills and applying them to my ventures. Being an entrepreneur is hard work, but the experience is priceless.”

– Tommy Song

The team behind WorkSphere, a smartphone app that lets employers track productivity, won the top prize of $10,000 in the annual McGuire New Venture Competition.

Elle is home to one of the first—and still one of the best—entrepreneurship programs in the country. When our namesake, Karl Ellis, bought his first company in the 1950s, he wished that he’d been exposed to entrepreneurial education in school. He made that possible for future generations when he made a gift to the UA to create what is now the McGuire Center for Entrepreneurship.

The McGuire Center offers two options: a competitive-entry, year-long program for those who want to focus on building a new venture from the ground up, and a required capstone class in innovation that you’ll take during your senior year at Eller.

Why? Because you need to know how to reason, to collaborate, to adapt, to fall down and to get up again—all in a safe place. Entrepreneurship education gives you a set of tools that you can use to identify problems and see opportunities, then find and use evidence to make a persuasive case for innovation. You’ll use those tools whether you go to work for a Fortune 500 company, a small business, a nonprofit, or your own venture.
"After graduation, I will be an operations program manager at Microsoft in Reno, Nevada. I am most excited about embarking on a new journey and starting my career at an amazing company."

Ebbie Amaghari, BSB ’16

"At Eller, I founded the Wall Street Scholars program. Now, I will be working as an investment banking analyst at Bank of America Merrill Lynch in New York City. Within the investment banking division, I will be covering the power and energy sector." – Fabio Mine
As an Eller ambassador, I saw first-hand how much Eller invests in its students, from the time they first visit to when they walk across the stage and become alumni. Seeing how much the school cares about its students really makes me proud to have chosen the University of Arizona and Eller as the place to pursue my accounting degree.” – Aaron Stelly

HOMETOWN Tucson, AZ
MAJOR Accounting
ATTRIBUTES Assertive, determined... random!

SEE WHERE THE ELLER EXPERIENCE CAN TAKE YOU

Eller College of Management
Undergraduate Programs
McClelland Hall 204
P.O. Box 210108
Tucson, AZ 85721-0108
520.621.2505

FIND YOUR FIT
TURN YOUR INTERESTS INTO LEADERSHIP EXPERIENCE
CHANGE YOUR PERSPECTIVE THROUGH GLOBAL BUSINESS
INNOVATE BECOME AN ENTREPRENEUR
LAUNCH YOUR CAREER

WHAT’S NEXT?

APPLY now at arizona.edu
VISIT us and meet students, advisors, and faculty and take a tour.
THINK about your next steps: where to live, whether you want to work on campus, where you’d like to travel, how to get involved.