What does the Eller Experience mean to you?

Going somewhere
Community-oriented
Self-starting

Invigorating
Unique
Challenging

Welcoming
Rewarding
Preparing

Team-based
Real-world learning
Immersive

ARIZONA
Eller

Alyssa Martinez
Eller Business Management ’12

David Ware
Eller MIS ’12

Taylor Hedberg
Eller MIS and Entrepreneurship ’12

Amanda Wacker
Eller Finance and Marketing ’12
Eller Definitions

Cohort (kō’hôrt’) n. A group of students in your major with whom you will take all of your junior and senior core courses. The A cohort has morning classes; the B cohort has afternoon classes.

Pre-Business Major (prĭ-bĭz’nĭs mā’jər) n. Your declared major status prior to professional admission into the Eller College of Management.

Professional Admission (prə-fĕsh’ə-nal ād-mĭsh’ən) n. The competitive process through which you apply to your individual major program. Criteria includes academic performance, exam, involvement, resume and cover letter review, and an interview.

“There’s definitely a ‘we’re all in this together’ attitude among Eller students and a strong sense of community. Eller students know that working together achieves the greatest success. Teamwork is a real-world skill that employers value and Eller does a fantastic job of incorporating it into the curriculum.”

Marisa Carlos
Eller Business Economics ’12

By the Numbers

U.S. News & World Report ranks Eller #14 among public schools and our MIS and entrepreneurship programs place in the top five.*

*2012

www.ugrad.eller.arizona.edu

Photo: Thomas Veneklasen

 Courtesy UA External Relations

Photo: Thomas Veneklasen

Courtesy UA External Relations
“Eller is full of opportunities to gain the experiences that matter. From case competitions to proposals to modeling data, Eller readies you for the professional world.”

Jon Denton-Schneider
Eller Business Economics ’12

Your Eller community.

The Eller College of Management is home to 5,500 undergraduate students at the University of Arizona—but our program is designed to build a small, close-knit community of peers.

Once you have been professionally admitted into Eller as a junior, you’ll join a cohort of students with whom you’ll take all of your core classes. You’ll work together on presentations, case competitions, and the rigorous class work that will prepare you for your professional career.

You’ll also interact with faculty members who will challenge the way you think about the world and support you as you seek opportunities to grow as a leader through co-curricular involvement, international travel, and professional networking.

Top-10 Out-of-State Residents

1. California
2. Illinois
3. Texas
4. Washington
5. Colorado
6. New York
7. New Jersey
8. Massachusetts
9. Nevada
10. Pennsylvania

Meet the dean
Eller College dean Len Jessup (left) is also an alum. He graduated in 1989 with a Ph.D. in management. His current research focuses on technology and innovation.
Innovative major options.

The Bachelor of Science in Business Administration (BSBA) degree is a versatile launch pad for your career. It offers a strong foundation in the arts and sciences during your freshman and sophomore years and a focused concentration on business concepts during your junior and senior years.

Because the University of Arizona is a top research institution, our faculty members bring their cutting-edge research into the classroom, so you get the latest information alongside time-honored principles. They are also dedicated to student success and go above and beyond to create an exceptional educational experience.

Certificates in sports management or health care

At Eller, you can also supplement your major with a certificate in sports management or health care or a minor in global business (see page 6 for global details). These programs allow you to differentiate yourself with industry-specific expertise. In addition to your classwork, you’ll experience real-world projects, study trips, and guest speakers that boost your resume as you prepare to launch your career.

Ranked among the best

*U.S. News & World Report* ranks Eller’s MIS program #1, the McGuire Entrepreneurship program #3 and the Management program #9 among public schools.*

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**Most Popular Majors at Eller**

| #1 | Accounting | AVERAGE STARTING SALARY: $47,800* |
| #2 | Marketing | AVERAGE STARTING SALARY: $49,600* |
| #3 | Business Management | AVERAGE STARTING SALARY: $49,200* |
| #4 | Finance | AVERAGE STARTING SALARY: $48,795* |
| #5 | MIS/Operations Management | AVERAGE STARTING SALARY: $48,932** |
| #6 | Business Economics | AVERAGE STARTING SALARY: $52,926* |
| #7 | Entrepreneurship | AVERAGE STARTING SALARY: Varies, based on other major, employer, and experience |
| #8 | Business Administration | AVERAGE STARTING SALARY: $49,200* |

*2012
The accounting major is definitely a lot of work, but it is also sure to pay off. All of the hard-working accounting students I know have ended up where they want to be, whether that means full-time employment or grad school. The accounting major offers so many opportunities for success, so if you are a determined, hard-working student, stick to it! "Becky Fox, Eller Accounting '12

Financial Planner
Tax Advisor
Corporate Internal Accountant
Certified Public Accountant

Product Management
Public Relations
Sales and Sales Management
Market Research
Advertising and Promotion

Human Resources Manager
Small Business Manager
Project Manager
Production Manager
Territory Sales Manager

Financial Planner
Analyst
Security Sales and Training
Insurance
Real Estate

Systems Analyst
Data Administrator
Technical Program Manager
Information Systems Manager

Financial Planner
Analyst
Management Trainee
Foundation for Graduate Studies

Entrepreneur
Intrapreneur
Venture Capitalist
Investment Banker

Operations Manager
Retail Store Manager
Small Business Manager
Project Manager

"After I decided to major in business, there was no question I would choose to focus on marketing. My personality and sales and service background was a perfect fit for the versatile field of marketing, which gives you such a variety of career choices, including sales, retail, and advertising." Tremain Ravenell, Eller Marketing '12

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"I chose business management because I thought it would prepare me with the necessary skills I need to understand, lead, and work with other people in my future career. I would love to go into event planning in the nonprofit sector." Alyssa Martinez, Eller Business Management '12

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"I knew I was good at math and sensitive to numbers. After spending almost my entire freshman year looking at different majors and careers, I realized I would like to become a personal financial advisor, which is why I chose finance as my major. If you know where your interests are and follow them, they will help you study better." David Yin, Eller Finance '12

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"I knew I wanted to major in business from the beginning, but I also had an interest in technology. I found a good meld of the two in the MIS program and added a math major in order to be able to inform my business decision making with a strong quantitative background." David Ware, Eller MIS '12

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"Choosing Eller’s Business Administration program was important because it allowed me to balance school, family, and work. The evening cohort provides the same prestigious Eller education while fitting my busy schedule." Jessica Sorenson, Eller Business Administration '12

* NACE, National Salary Survey Data, Fall 2011
** NACE, Fall 2010
“I was very involved with the Arizona Resource Connection to help refugees in Tucson. I first got involved in the club as a student in Dr. Cindi Gilliland’s class, then moved on to be technology chair, president-elect, and president. It was hands-down the best experience I had in Eller. Between managing 25 cross-functional teams, consulting for real clients, and getting real leadership experience, ARC prepared me for the business world and honed the skills I need to succeed at Deloitte.”

Taylor Hedberg
Eller MIS and Entrepreneurship ’12

“I’m involved in Alpha Kappa Psi, a co-ed professional business fraternity. I’ve held lots of leadership positions within the organization and have been able to help connect that organization to other opportunities I’ve had. I worked for a concert venue in downtown Tucson as a booking manager and was able to set up a system where the venue hired interns for the semester out of AKPsi applicants.”

Allison Stein
Eller Accounting and Operations Management ’12
“I swim for the UA Swimming and Diving team, and I am so proud to bleed red and blue. Working every day—sometimes twice a day and early in the mornings—for something bigger than myself is an incredible and humbling experience. I have a band of brothers in my teammates, and they inspire me to get better in each practice. Every lesson I learn in the pool absolutely applies in the classroom and in the business world.”

Jon Denton-Schneider
Eller Business Economics ’12

You can get the most out of your Eller experience—and boost your resume—by volunteering or demonstrating leadership through student organizations.

There are nearly 30 Eller-sponsored student organizations that are tailored to your major or area of interest. You can also get involved with Eller as a pre-business student through academic programs by applying for Honors, the Eller Leadership Integrity Training for Excellence (E.L.I.T.E.) for freshmen, or Eller La Paz Learning Community.

And, of course, with NCAA sports, arts and cultural activities, and the outdoor recreation opportunities that 300 days of sunshine a year affords, Tucson has a lot to offer during your downtime.

“As current chair and previous philanthropy chair of the Eller Board of Honor and Integrity, I get the opportunity to promote ethics to the university, local businesses, and the community. My favorite part of this organization is being a part of the High School Ethics Forum, an event that takes place in Tucson and Phoenix and gets high school seniors discussing ethics and learning about the complexity and difficulty of finding ethical answers.”

Amanda Wacker
Eller Finance and Marketing ’12

“My junior year, I joined the Financial Management Association, where I was elected vice president of corporate relations. In that role, I networked with professionals in the finance community and scheduled them to speak at our meetings. I was elected president during my senior year. I was also involved in the Association of Latino Professionals in Finance and Accounting. Being a Latina in business, I thought this would provide me with a different look at the world of finance. I made many contacts within the group.”

Acacia Rey
Eller Finance ’11
“I participated in the Eller Global Cohort. A group of 75 students across all different majors in Eller were selected to take 15 units in China over the course of ten weeks. It was the trip of a lifetime and I would not trade it for anything. Not only did I learn so much about business, domestically and internationally, but I established great friendships with both students and faculty members.”

Becky Fox
Eller Accounting ’12

Your global experience.

International travel will change the way you think about the world. As an Eller student, you can earn credit and experience other countries through a variety of programs.

**Global Business Program**
A thematic minor program open to Eller College students interested in acquiring knowledge specific to the global business environment.

**Global Cohort**
Through the Global Cohort, you can take your first semester of upper division Eller requirements abroad over the summer. This Eller faculty-led international program provides 15 credits in just ten weeks. Destinations include Brazil, Russia, India, and China.

**Study Tours and Internships**
Add an international dimension to your education. Travel with your peers on faculty-led trips to Asia, South America, or Mexico, or spend eight weeks interning in Barcelona, Hong Kong, or London.

**Study Abroad**
Spend a semester at a partner institution in England, Spain, Italy, Australia, or a country of your choice.

“I was in Eller’s Global Business Program. Through the program, I took many classes on global perspective and international relations. I participated in a global study tour to Mexico. A group of 50 of us visited Guaymas, Hermosillo, and San Carlos, visiting manufacturing plants at the Maquilas Teta Kawi. I learned about international business from a different perspective and also made lasting friendships with students across business majors.”

Acacia Rey
Eller Finance ’11
“In addition to my summer in China with Eller, I returned the following summer to study Chinese for my Mandarin minor. I lived for eight weeks in Beijing and absolutely loved it. China is such an important country for business, and I feel that my intermediate understanding of the language and cursory knowledge of the business environment put me ahead of my competitors.”

David Ware
Eller MIS ’12

“I went to Costa Rica the summer after my freshman year with Dr. Paul Melendez for the MGMT 202 Ethics Trip. I really liked taking the course during the semester here at the UA and then traveling to another country to see it all first hand. It was such a great experience, and the short abroad exposure really motivated me to go somewhere else. I traveled to Europe the summer after my junior year and studied at University Westminster in London. I loved the course I took and had such a great experience!”

Alyssa Martinez
Eller Business Management ’12

“I am also a Spanish minor, so I studied abroad in Spain the summer of 2010. It was my first time living abroad, and I definitely think it gave me a much more open mind and understanding about different cultures. I also was there when Spain won the Soccer World Cup, which was an experience I will never forget.”

Amanda Wacker
Eller Finance and Marketing ’12
“I graduated in December 2011 and accepted a job offer with the Advisory Services Practice of Ernst & Young LLP in Los Angeles. I chose the consulting career path because I am interested in working in different industries, traveling to different places, and learning a wide variety of skills. After internship with E&Y over the summer, I knew it was the place for me.”

Acacia Rey
Eller Finance ’11
“I’m joining Deloitte Consulting’s Technology practice in San Francisco. I’m thrilled to be working there—Deloitte is a fantastic company that builds its people and San Francisco is the tech capital of the world. Consulting there will be the ultimate test of everything I have learned at Eller.”

Taylor Hedberg
Eller MIS and Entrepreneurship ‘12

“I knew that a degree from Eller is indispensable and is such a great start to my career. I’m starting a job in finance with Boeing Defense and Space because of the invaluable education I’ve gotten from Eller.”

Allison Stein
Eller Accounting and Operations Management ‘12

Frequent Employers of Eller Grads

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By the Numbers
Average starting salary of Eller grads: $48,878

MOST POPULAR GRAD SCHOOL PROGRAMS FOR ELLER ALUMNI:
Master's of Accounting 43%
Law School 22%
MBA and Other 35%
“Come to the UA with an open mind—there are so many more subjects than what you studied in high school and it’s hard to know right away what you are really interested in. I truly believe that those who are passionate about what they do will always achieve success, however you measure it.”

Marisa Carlos
Eller Business Economics ’12

“If you even think business is what you want to do in your life, no matter what degree you’re pursuing, get involved at Eller early and often. There are a variety of programs offered above and beyond your major that can help you get ahead.”

Tremain Ravenell
Eller Marketing ’12

Eller College of Management
What’s in it for you?

+ Welcoming community
+ Innovative majors
+ Leadership and involvement
+ Global experience
+ Your future career

FIND video interviews with alums online.

JOIN our Facebook group and network with current students.

SCHEDULE a time to meet students, advisors, faculty, and administration, and take a tour.

Visit us in person or at www.ugrad.eller.arizona.edu for more information.