Our Mission

"Eller Hispanic Honorary was organized to foster the talent and academic excellence among the finest Hispanic business students in the Eller College of Management; to culturally unite and welcome diversity; to promote scholarship and outstanding academic achievement; to bridge affiliation with the commercial world and the 20 Eller Hispanic Honorary members; and to significantly ensure extraordinary leadership in the commercial world headed by the top Hispanic business graduates who are produced by the Eller College of Management at the University of Arizona."
MEETINGS
The Eller Hispanic Honorary holds two meetings a month (bi-weekly) in the Citibank Room located in the Eller College of Management’s Professional Development Center. Meetings are held every other Monday from 6:00-8:00PM.

MEMBERS
Executive Board members: 8
Number of total members: 27
Number of new members this year: 13
Average attendance at meetings: 80.3%
Average attendance that attend events outside of meetings: 80%

STATUS
Our organization is not a national organization. It is a small club for Hispanic business students who hold high standards and high academical achievements.
**Stand Up & Lead January 23rd-24th**

Stand Up & Lead is a summit for Black and Latino leaders across the Southwest who are determined to make positive changes in their community by talking through issues of education, race and identity. This two-day summit aimed to help us think through leadership from an identity-based lens and brainstorm ways to make an impact in their broader communities. While there are significant differences in each community, the summit focused on the importance of coalition and understanding difference as a means of achieving social justice in the modern world. The event was hosted locally by Teach For America – Phoenix and it focused on identity and politics as they play out in classrooms, as well as education systems more broadly.

**Indiana University National Diversity Case Competition (NDCC) January 16th–17th**

The NDCC is a two-day event that is open to undergraduate students from across the United States. In this competition, students are given opportunities to engage with corporate sponsors and recruiters, network with other talented students from across the country, and participate in a case competition offering $20,000 in cash prizes. Our Vice President, Jazmin Beltran and Active member, Alfonso Aceves, represented the University of Arizona at the Kelley School of Business National Diversity Case Competition on January 2015. They collaborated with the President of the Eller Unity Board Onye Chi-ukpai and Vice President Alisa Rae Espinoza as a team to work on a presentation to pitch Target, the client, a celebrity partnership to increase their market share within the Hispanic community in the United States. They competed with schools from all over the country like Yale and John’s Hopkins. Aside from being a case competition, our members got valuable networking experiences, leadership panels, and diversity discussions during this two-day event.
Embrace diversity and standout

ELLER HISPANIC HONORARY
Join Now

IMPORTANT DATES:
Wednesday 2/18 - Meet us outside of Eller
Friday 2/20 - Applications due by 11:59pm

Find the application on our Facebook Page or email us at ellerhispanichonorary@gmail.com
AWARDS AND RECOGNITION

Career Showcase Launch
The Eller Hispanic Honorary was congratulated for having the highest percentage of attendees at the FESO Career Showcase Launch Party on Monday, February 16th. Our honorary had over 80% of our members attend and was granted $250!

ASUA Club Awards Finalist
Our organization was selected as a finalist for the 2015 ASUA Club Awards. ASUA received over 100 nominations - a record high in recent years and the Eller Hispanic Honorary was one of the organizations who was selected and recognized at the Club Awards banquet on Thursday, March 26.

• Nomination for outstanding Diversity Award.
• Nomination for Outstanding Student Leader
• Nomination Outstanding Collaborative Program
• Nomination for Organization of the Year
As a fairly new organization, which aims to create higher involvement and a stronger presence within Eller, the Eller Hispanic Honorary has established many internal improvements. The following three internal improvement will be highlighted:

1. In order to become more efficient our organization appointed a Secretary, Treasurer, and Social Events Coordinator to E-board. These new E-board positions have allowed our honorary to be more organized and connected. The Secretary is responsible for creating our bi-monthly newsletter, updating attendance records, and ensuring all documentation is complete and accurate. The Treasurer is responsible for collecting dues, budgeting expenses, and keeping transaction receipts. Our Social Event Coordinators plan every detail that goes into hosting an event where all members will be able to attend and bond with each other.

2. The growth of our honorary has influenced us to have structured meetings. Our meetings now consist of powerpoints and sign in sheets. In the beginning of every meeting members are required to sign in. Once the meeting begins, a powerpoint is used to keep our members attention and ensure all information is covered. To keep E-board members involved during our meetings they take turns presenting the information.

3. Our Honorary wanted to ensure the involvement of all members and as a solution created 4 committees; community service, marketing, Top 50 Dinner and recruitment. Each committee has a leader that is charge of bringing all committee members together, keeping constant communication, and ensuring their involvement in the project. Our honorary allows our members to select the committee they want to be a part of and once they select one the committee leader assigns them a tasks and planning begins. For example, the Community Service Committee leader would meet with its committee members, brainstorm volunteering choices, and assign someone the task of finding information pertaining to the service (e.g. location, time, etc.).
The Eller Hispanic Honorary has made many improvements this past year; however, the honorary’s recent introduction to Eller has came with a couple of downturns. In the process of creating a more structured organization we have realized that our members need to be kept in mind. Their attendance, involvement in our projects, and connections to one another are important. Our honorary should increase our social events from 1-2 to 2-3 times per semester. We should also begin utilizing a points system to increase accountability. By increasing our members’ opportunity to connect with each other and keeping a track of a point system, our honorary will flourish with long lasting professional friendships and increased member involvement.

As the Eller Hispanic Honorary grows and becomes a well known organization at Eller, it must keep its current members well informed about events. Members are typically emailed as the event date approaches but giving them a calendar with the events will allow them to plan in advance and encourage friends to attend/apply. Next year the honorary will make sure to attach a calendar link in each newsletter to increase awareness and attendance of events/applications.
Eller College of Management
Vanessa Kramer- Director of International programs
Pam Perry- Associate Dean and Director, Undergraduate Programs
Lisa Ordonez- Eller Vice Dean
Shannon Uribe- Assistant Director of Events, Leadership & Marketing
Stephanie Christopher- Assistant Director of Undergraduate Programs
Kylee Vanek- Former Club Advisor
Tremain Racenell- Club Advisor
Dylia Hernandez- Global Initiatives Coordinator

Altria
Michael Wood- District Manager
Monica Yanine- Territory Sales Manager

Teach For America
Ahmad Naboulsi-
Ela Joshi- Recruitment Associate

Pima Community College
Charlotte Fudget- Former President of East Campus
Diane Deskin- Advanced Program Manager

Hispanic Chamber of Commerce
Lea Marquez Peterson- President/ CEO

PepsiCo
Maria Waer- UA recruiter

CyraCom
Adrienne Dillard- EHH Alumn, Marketing Analyst

General Motors
Francisco MorinCorona- EHH Alumn

Proctor and Gamble
Gabriel Munoz Fitch- Category Development Account Executive
The Honorary has focused on creating and establishing a strong foundation, as a result it has not formed any sponsorship/corporate contacts. Our organization has been contacted by several companies that are interested in forming a partnership and it will more than likely form in the near future.
COMMUNICATION WITHIN

1. Bi-monthly newsletters allow our club to communicate important information to our members.
2. “Amigos” is a buddy system we created to help new members connect and feel more comfortable with current members. A current member is assigned a new member buddy who they can invite for lunch and ultimately help integrate the new member to the organization.
3. Eller Hispanic Honorary Facebook account and group helps inform students about our organization, application deadlines, and future events.
4. “Calls” allows new members to meet briefly on a social setting to talk about the club expectations and experiences with current club members.
5. Thank you cards and emails are constantly sent to our guest speakers, faculty and administrators. All members sign a thank you card as a token of our appreciation for investing time in us.

COMMUNICATION OUTSIDE

One of our club’s main goals was to collaborate with other clubs and with the Tucson community. This year we have collaborated and established ongoing partnerships with four different organizations, which include Pima Community College, The Multicultural Business Associations, Delta Sigma Pi and The Hispanic Chamber of Commerce. Our club has organized yearly events that will help enrich our relationships with these organizations for years to come.

This semester we have worked with Delta Sigma Pi, a business fraternity in the Eller College of Management where we created an event this fall semester called Eller Insights, an outreach program to help Pima Community College Students transfer to Eller. This program gives invaluable tools in helping Pima students prepare for Eller’s professional admission process and helps them develop the skills necessary to compete not only in the academic arena, but also in the business world, and in the global economy. We host this new event every semester before professional admissions. Also, due to the great feedback and high attendance, Pima College would like to closely work with us to fund our outreach program and make it even bigger.

In addition, this semester we are collaborating with Multicultural Business Student Association (MBSA) by helping them with the Multicultural Night of Excellence this April. We are providing them with our network and helping them find sponsors for this event. Our goal is to find a minimum of 15 companies to attend to the networking part of the event. The Eller Hispanic Honorary also became members of the Hispanic Chamber of Commerce this past fall semester. Through this partnership our members are able to meet community leaders and network with small businesses in Tucson.
Workshops are provided and guest speakers from various companies are present at our bi-monthly meetings to improve and give our members networking opportunities. These networking opportunities can lead to internships and potentially a job offer in the career they want.
“EHH has truly been my favorite club to work with each member have so much joy and your meetings are always a highlight for me. I will truly miss working with the Eller Hispanic Honorary and am so proud of where you are all at today and I know you will just continue to get better”

Kylee Vanek was our advisor this past Fall 2014 semester and she now works with the Terry J. Lundgren Center for Retailing as an Assistant Director for Student Leadership and Development. Kylee was extremely involved and would often go out of her way to help us prepare for meeting or to give us necessary feedback because she wanted to see our organization succeed. Kylee helped us in many activities as follows:

• Nominated members to participate in the National Diversity Case Competition
• Attended meetings to stay up to date
• Facilitated communication between Eller Hispanic Honorary and Eller Administration
• Applied for the Excellence Fund to help NDCC team with financials

Our organization has just recently been assigned a new advisor Tremain Ravenell. Our new club advisor is has a passion and a strong motivation to help students. He is currently assisting us and MBSA with the Multicultural Night of Excellence. We are honored to have him as a mentor and we know he will do amazing.
Outstanding Graduating Seniors

Diliana de la Torre*

dilianadlt@email.arizona.edu

Post graduation plans: General Mills

Significant Achievements: VP Community Service (DSP), VP Philanthropy (EHH), VP Public Relations (EHH), Top 50 Eller Hispanic Students 2013-2015, National Hispanic Merit Scholar 2010-2015, Sabino Canyon Scholar 2015, Magna Cum Laude, Dean's List, Dean's List with Distinction, Academic Year Academic Distinction, Honors College

Diana Rios

dianarios@email.arizona.edu

Post graduation plans: Goldman Sachs, UT

Significant Achievements: Eller’s Top 50 Hispanic Scholars of the Year, 2015; Service VP (Alpha Phi Omega, Spring 2012)

Marissa Torres*

mntorres@email.arizona.edu

Post graduation plans: McLean, VA

Significant Achievements: VP Event Management (EHH); Eller’s Top 50 Collegiate Women of the Year, 2014-2015; Eller’s Top 50 Hispanic Scholars of the Year, 2013-2015; National Hispanic Merit Scholar, 2011-2015; Honors College; VP Community Service (Deltasig, Spring 2013)
Rey Sanchez
rey.a.sanchez1993@gmail.com
Post graduation plans: E&J Gallo Wine, So Cal
Significant Achivements: VP Alumni Relations- Delta Sigma Pi, Fall 2014

Erick Pesqueira*
Erickp@email.arizona.edu
Significant Achivements: VP of Administrative Operations - Eller Hispanic Honorary, Intern- Altria
All attendance, personal, and academic information is updated by our appointed Secretary. Financial information is documented by our appointed Treasurer. Event photos are taken, uploaded, and shared on facebook by our Vice President and every member who attended the event and took pictures.

The Eller Hispanic Honorary keep all financial records within the Treasurer, and are available to all members in order to promote transparency. During our bi-weekly meetings, we encourage all members to participate in all decisions, including our budget decisions, so they all know where their money is going towards. All expenses records are kept in file with receipts and detailed information on what the money was used for. A income statement is updated on a regular basis with ongoing revenues and expenses. Dues are collected at the beginning of the semester, by either Paypal, checks, and/or cash. This year, we have implemented a new system of adding a late fee to the members dues after a specific time, allowing the club to collect its funds in a timely manner. Following this new implementation, the Eller Hispanic Honorary 93% of member dues on time. We hope to continue this financial momentum with the hope of turning the Eller Hispanic Honorary club, one of Eller's top clubs.
Our facebook page is updated frequently and currently 164 follow our posts. During recruitment post managed to reach over 2,051 people over Facebook and increased applications by 53%

Additionally, we have a website that was created by the Hispanic Chamber of Commerce.
To visit our website:
www.chamberorganizer.com/tusconhispanicchamber/mem_561105419
Involvement
We recognized 50 outstanding Eller Hispanic students who are leaders and scholars. These students received an exclusive invitation to the annual Multicultural Dinner and had the opportunity to meet successful Hispanic business leaders in the Tucson community.

Attendance to the dinner: 90%
"The Eller Hispanic Honorary was invited to the Lindsey Leadership Series, an event sponsored by Paul Lindsey for business professionals and club members. We had the honor to have dinner with Carmen Bermúdez, CEO at Mission Management & Trust Company. Carmen Bermúdez shared inspiring details about her journey through life and the way she developed various career skills that have helped her achieve the position she holds today."

To see the full story visit EllerBuzz.com
We had a great turnout of over 35 Pima Community College Students.
The parts that they enjoyed the most was the Q&A and the personal stories. Some great feedback that we received from students:

- "The best aspect of the workshop was the engagement of the presenters as they gave information and answered our problems"
- "Presenters demonstrated a calm and organized demeanor when answering questions"
Pueblo Outreach Program: EHH is working alongside counselor Ruben Romero and Marketing teacher Dr. Maria Bicknell from Pueblo High School in Tucson to create an event to work with students who are interested in studying business. In this event, EHH members will be providing personal experiences and knowledge on how they decided to major in business, as well as teach them the different branches that business has. Along with learning about the members’ experience, we will provide a mock lecture of different business subjects so that students get an idea of how lectures are given in college.

Eller Make a Difference Day-Rattlesnake Ridge Painting: EHH participated in the Make a Difference Day and volunteered at Rattlesnake Ridge Elementary School. Members who participated and attended the event helped in repainting the children’s playground area. The area consisted of several basketball courts, hopscotch, among other integrated games for the kids. EHH members repainted the outlines for the games and courts with different colors of paint making the playground seem like new. (Attendance 57%)

We are all new members the Tucson Hispanic Chamber of Commerce!! Last week Jazmin Beltran (Vice President) and Pamela Contreras (President) visited and received great advice and input from Lea Marquez. The Eller Hispanic Honorary will be partnering with them in outreach and networking events. This will give our members great opportunities to network with local businesses. More on this to come next semester!
NEW EVENT

THIS SEAT IS WAITING FOR YOU...

Master the 2nd most spoken language in the world

FREE TUTORING & SPANISH PRACTICE
MONDAYS CITIBANK ROOM 6PM

ELLER HISPANIC HONORARY
Like us on FB for updates: EllerHispanicHonorary
**Fall Semester**

8/26 - Eller Leadership Fest 8/26
9/3 - FESO Presidents Dinner with the Dean
9/22 - Professional Presentation with Altria and Procter & Gamble
9/26 - EHH Networking Mixer & new member application due
10/6 - EHH Meeting & Member dues deadline
10/20 - EHH Initiation (Lisa O.)
10/25 - Eller Make a Difference Day
11/3 - EHH Meeting
11/5 - Volunteering at Bens Bells & Ugly sweater social
11/6 - Dog Park Volunteering
11/10 - Lindsey Leadership Series Carmen Bermudez CEO at Mission MNGT & Trust Co.
11/12 - Top 50 Hispanic Scholars of the Year
11/17 - EHH Meeting & Yelp Guest speaker
11/30 - EHH Meeting
12/5 - FESO E-Board Mixer

**Spring Semester**

1/16-1/18 Indiana University National Diversity Case Competition
1/21 - Spring Club Fair
1/23 to 1/24 - Stand Up and Lead Conference
1/26 - EHH Meeting
2/4 - Eller Insights
2/9 - EHH Meeting
2/16 - Career showcase launch party
2/18 - Recruitment donut event
2/15-2/20 In-Class presentations for recruitment
2/20 - Applications due
2/23 - EHH Meeting
2/27 - Presidents Brunch with Deans
3/9 - EHH New member Initiation and Dream Careers
3/26 - ASUA Club Award Banquet
3/30 - EHH Meeting
4/10 to 4/12 - Spring Fling
4/15 - Multicultural Night of Excellence
4/26 - Cabin Social
TBA - Senior Sendoff
What did you like best about FESO this year?

- FESO Newsletters
- Brunch with the Deans
- Presidents Dinner
- Semester meetings

What would you suggest in order to strengthen the relationship between the clubs?

Have more club mixers and events that can bring clubs together and allow different organizations to network and make plans/connections.

What would you suggest in order to strengthen the relationship between the clubs and the Eller College of Management?

To strengthen the relationship between the clubs and the Eller College of Management we could starting inviting faculty to our volunteering events or to our meetings. With that faculty would be more familiar with the clubs and the members.

What services would you like the Undergraduate Office to provide for your club?

Provide more resources to clubs with official matters such as getting tax ID, order shirts, room reservations, vendors, banking.

Thank you from all the members of the Eller Hispanic Honorary Honorary!