Your Business Journey Starts Here.

UNDERGRADUATE PROGRAMS

the innovator

the professional

the collaborator

the leader

the impact-maker
The world is evolving rapidly and the Eller College is right there with it. We’re forward-looking in our approach to business education—giving you the ability to lead in the face of profound technological, social and economic transformation.

We believe in boundary-free collaboration and creating real-world innovation as the ways forward.

We have deep digital roots—we launched the first Management Information Systems curriculum in the United States—and we have a digital vision because we know world-class business leaders need to harness the new economic resource of big data.

And we’re looking for you: You, the leader. You, the idea person. You, the doer. You, who’s ready to make an impact. You, the future accountant or Wall Street analyst or marketing director or entrepreneur. You, who’s ready to transform.

Welcome to Eller.

Paulo B. Goes
Dean
ACCOUNTING
AVERAGE SALARY AND CAREER OPTIONS
$56,313
- Public Accounting/Audit
- Tax
- Consulting
- Corporate Accounting
- Corporate Financial Planning/Analysis
- Government/Not-for-Profit

MARKETING
AVERAGE SALARY AND CAREER OPTIONS
$46,421
- Advertising/Promotions
- Buying
- Enterprise Sales
- Market Research/Analysis
- Public Relations/Social Media

BUSINESS MANAGEMENT
AVERAGE SALARY AND CAREER OPTIONS
$49,860
- Accelerated Leadership Development
- Human Resources
- Operations
- Retail Management
- Sports Management

BUSINESS ECONOMICS
AVERAGE SALARY AND CAREER OPTIONS
$52,300
- Business Analysis
- Corporate Finance
- Economic Consulting
- Economic Forecasting
- Research Analysis

BUSINESS ADMINISTRATION
AVERAGE SALARY AND CAREER OPTIONS
$49,110
- Business Analysis
- General Management
- Healthcare/Energy Administration
- Hospitality Management
- Sales Management

ENTREPRENEURSHIP
AVERAGE SALARY AND CAREER OPTIONS
$57,742
- Intrapreneurship
- Start a New Venture
- Venture Capital
- Work for a New Venture

FINANCE
AVERAGE SALARY AND CAREER OPTIONS
$59,583
- Commercial Banking
- Corporate Finance
- Investment Banking
- Real Estate
- Wealth Management

MIS/OPERATIONS MANAGEMENT
AVERAGE SALARY AND CAREER OPTIONS
$62,597
- Design/Development
- IT Consulting/Management
- Networking/Big Data Analysis
- Operations Management/Supply Chain
- Systems Analysis/Support

BA IN ECONOMICS
separate degree program
AVERAGE SALARY AND CAREER OPTIONS
$52,500*
- Economic Market Research
- Foreign Trade Analysis
- Government Intelligence
- Graduate/Law School
- Public Administration

CHOOSE YOUR PATH

*May 2018 Eller Average Salary Exit Survey
**No data available, based on Business Economics Salary data
NIAH CURRY ’18 BSBA
MARKETING
RANCHO CUCAMANGA, CALIFORNIA
INTERNSHIPS: Honda and Arizona Football
CLUBS: Men’s Tennis (Manager), Eller African American Honoray, Sports Marketing Association, Eller Centurion
Senior Honorary, LEAD
NEXT: LinkedIn

GIANNA TUREK ’18 BSBA
ACCOUNTING AND ENTREPRENEURSHIP
LEMONT, ILLINOIS
INTERNSHIP: EY
CLUBS: ELITE, Eller Leadership Board, Polaris
NEXT: EY

“The Capstone class at Eller brought everything together. I realized how much I’d learned, and I was able to integrate my knowledge and professional experience. It helped me realize what I want to do in my future.”

"I’m grateful to Eller, particularly to what I learned in BCOM. I ended up improving my presentation skills, so when I made a LinkedIn video, it ended up going viral. Now I host LinkedIn workshops and am headed to LinkedIn’s Northern California office for a full-time rotational training program.”

YOUR FIRST TWO YEARS AT ELLER

Pre-Business students at the University of Arizona have a specific sequence of classes to follow. You will meet with your pre-business advisor to make sure you’re on track, and determine your math sequence through a placement test.

Your actual schedule will vary, but this sample schedule will give you an idea of what to expect.

YEAR ONE

FALL | COURSE | UNITS | SPRING | COURSE | UNITS
--- | --- | --- | --- | --- | ---
1st Year Composition | 3 | 1st Year Composition | 3 | Business Calculus | 3
Management Information Systems | 4 | College Algebra | 3 | Language & Context of Business | 1
College Algebra | 3 | General Education | 3 | General Education | 3
General Education/Second Language | 3/4 | General Education | 3 | General Education/Second Language | 3/4
TOTAL | 16/17 | TOTAL | 16/17

YEAR TWO

FALL | COURSE | UNITS | SPRING | COURSE | UNITS
--- | --- | --- | --- | --- | ---
Business Statistics | 3 | Managerial Accounting | 3 | Business Communication | 3
Financial Accounting | 3 | Business Analytics | 4 | General Education | 3
Basic Economic Issues | 3 | Business Communication | 3 | General Education | 3
Career Management in Business | 1 | General Education | 3 |
Ethics | 3 | General Education | 3 |
General Education | 3 | TOTAL | 16
TOTAL | 16

*Eller offers two degree options: a Bachelor of Science in Business Administration and a Bachelor of Arts in Economics, which can be a more flexible degree with alternative requirements. Your advisor can help you to build a two-year plan to pursue the Bachelor of Arts in Economics.
Find Your COMMUNITY

Your business education doesn’t just happen within the classroom. You can gain real-world experience by participating in leadership programs, such as The Eller Leadership and Integrity Training for Excellence program (E.L.I.T.E) for freshmen or by selecting from more than 40 Eller-sponsored student organizations that are tailored to your major and area of employment interest. You can also get involved through Eller Pre-Business Academic Communities for Excellence (PACE), by joining a professional or social fraternity or by participating in a variety of workshops and countless volunteer opportunities.

IAN BARTON ’18 BSBA
ACCOUNTING AND FINANCE
NOGALES, ARIZONA
INTERNSHIP: Arizona Athletics
CLUBS: Sports Marketing Association, Eller Ambassadors, Student Alumni Ambassadors
NEXT: MBA at Notre Dame

“My biggest transformation at Eller was learning how to overcome obstacles in teams. I learned how to bring people together and triumph. It felt like the real world.”

CAITLIN BARNER ’18 BSBA
MIS AND MARKETING, MINOR IN SPANISH
TUCSON, ARIZONA
INTERNSHIPS: Vanguard and Target
CLUBS: Bobcats, ELITE, Gamma Phi Beta, Eller Make a Difference Day
NEXT: Vanguard

“Eller has given me an understanding of my sense of self and how I can impact an organization or a large group of people. Eller Make a Difference Day put things into perspective for me. Corporate Social Responsibility is more than a buzz word. Make a Difference Day is part of our DNA. It’s very satisfying to be able to give back to our community.”

CAROLINE OCHOA ’18 BSBA
MIS, GLOBAL BUSINESS MINOR
TUCSON, ARIZONA
INTERNSHIPS: Protiviti and Creative Blood Agency
CLUBS: Alpha Kappa Psi
NEXT: Protiviti

“My experiences at Eller were pivotal. As president of Alpha Kappa Psi, one of the largest student collectives, I gained a greater knowledge of leadership, and I connected with a lot of mentors, both on the personal and professional level.”

TRIPP TWYMAN ’18 BSBA
ACCOUNTING, FINANCE AND ENTREPRENEURSHIP
SAN DIEGO, CALIFORNIA
INTERNSHIPS: EY
CLUBS: Eller African American Honorary, Beta Alpha Psi, Eller Unity Board
NEXT: MACC at the University of Southern California

“I reignited the Eller African American Honorary—the first year, only six people showed up. Now we have 50. It’s an important club because Black students need to have community and come together to share similar experiences with people who support us. At its core, Eller is about helping us identify how we bring value and share it with others.”
Build Your ELLER EXPERIENCE

As an Eller student, you will be involved in solving the problems of real corporations and sharing your ideas to receive feedback from business leaders. These are some of the engaging academic experiences you can expect:

SOPHOMORE YEAR
Consultative Business to Business Sales Competition

JUNIOR YEAR
• Business Communication Case Competition
• Digital Profile Competition
• Enterprise Technology Solution Case Competition
• Supply Chain Team Competition

SENIOR YEAR
• Entrepreneurship "Big Pitch" Competition
• Examples of Engaging Major Elective Courses:
  • Real Estate Finance and Investment: present real estate strategy ideas to high profile industry experts to win up to $6,500 in prize money
  • Advertising Management: create and execute advertising and event planning campaigns for real-world clients

JUAN PABLO BLANCO ’18 BSBA
FINANCE
SONORA, MEXICO AND TUCSON, ARIZONA
INTERNSHIPS: Citi, Maxim Group, United Way, Consulate of Mexico
CLUBS: Association of Latino Professionals for America, Eller Hispanic Honorary, Investments Club, Wall Street Scholars
NEXT: Citigroup

“"The experiential classes and clubs at Eller transformed me—I met upperclassmen, solved real-world problems for companies and got exposed to alumni who are in the work world. The networking, mentoring and coaching all added value to my experience at Eller.”

SPRING FLING

The University of Arizona’s Spring Fling is the largest student-run carnival in the nation, attracting more than 27,000 guests each year. A team of eight student directors organizes and manages more than 40 rides and games, entertainment and more than 20 unique food booths to bring this 45-year-strong University of Arizona tradition to life. With their business and operational expertise, it’s common to find more than one Eller student on the Spring Fling Executive Board each year.

GABI VIDELA ’18 BSBA
BUSINESS ECONOMICS AND POLITICAL SCIENCE
PHOENIX, ARIZONA
INTERNSHIPS: Goldman Sachs and a tech firm in Barcelona
CLUBS: ELITE, Eller Scholars Pre-Business Honorary, Eller College Student Council
NEXT: Amazon

“As a freshman, I had no idea what Spring Fling was. I got involved and for two years, served as the business director. It’s amazing how fun it is to work with other students to see it come together. It helped me learn how to be comfortable operating in ambiguity and how to be flexible. There’s so much happening at Spring Fling on an extreme scale with a small amount of time and such a wide variety of people. Being prepared is really important.”
Companies developed or launched from the McGuire Center for Entrepreneurship, all of which made appearances on Shark Tank:

**#5 PUBLIC**  
**#10 OVERALL**

**Innovate!**

**THE MCGUIRE CENTER FOR ENTREPRENEURSHIP**

**Notehall**, an online marketplace in which students can buy and sell class notes. Founded by Sean Conway ’07, sold the company to Chegg and went on to found Pillow, a short-term multifamily rental start-up.

**MistoBox**, a micro-roasted coffee subscription service founded by 2012 graduates Samantha Meis, Connor Riley, Collin Crowley and George Andros.

**Bottle Breacher**, which markets hand-crafted, personalized man-gifts, founded by Jen Crane ’05 with her husband Eli.

**Lydia Yee ’18 BSBA**

**MARKETING AND ENTREPRENEURSHIP**

**TUCSON, ARIZONA**

**INTERNERSHIP:** Williams Sonoma

**CLUBS:** Students Consulting for Nonprofits, Eller Scholars, Eller Centurion Senior Honorary

**NEXT:** Vanguard

“The McGuire experience was formative. I gained a lot of first-hand knowledge on start-ups and innovation, and I feel like I will be a better leader as a result.”

**GO GLOBAL**

International Travel will change the way you think about the world. As an Eller student, you can gain credit and professional experience through a variety of specialized programs:

- Eller Global Cohort
- International Internship
- Study Abroad
- Service Learning

**KATIE SZYMANSKI ’18 BSBA**

**MARKETING AND FINANCE**

**SIMI VALLEY, CALIFORNIA**

**INTERNSHIPS:** Macy’s and Mahiki in London

**CLUBS:** Pomline and Dance Team

**NEXT:** Macy’s

“My trip abroad was life-changing. It was my first time living alone, my first time going overseas and my first work experience—all rolled into one. I matured a lot and felt more prepared for my upper level classes when I returned.”

**ALEX GIBSON ’18 BSBA**

**MIS, BUSINESS MANAGEMENT AND ENTREPRENEURSHIP**

**SEATTLE, WASHINGTON**

**INTERNSHIPS:** MGM Resorts International and Meredith Collective

**CLUBS:** ELITE, Eller Leadership Board, Eller Ambassadors, Polaris, Eller College Dean’s Council, Mortarboard, Tri Delta

**NEXT:** Siemens

“I went to a small high school where I was super involved, and the University of Arizona is much bigger. When I was accepted into ELITE, it was the first moment I felt like a leader here, and it set the path for all the other leadership opportunities I’ve had. It empowered me to take an internship in London and apply to the McGuire Entrepreneurship Program where I was able to travel to Japan with other Honors students.”

**MB**

**BOTTLE BREACHER**

Veteran owned and operated Bottle Breacher, which markets hand-crafted, personalized man-gifts, founded by Jen Crane ’05 with her husband Eli.
KENDRA YOFFIE ’18 BSBA
SARATOGA, CALIFORNIA
INTERNSHIP: Bank of America
CLUBS: Alpha Kappa Psi, Investments Club, Wall Street Scholars, Gamma Phi Beta
NEXT: Bank of America

“My mom and all her sisters are University of Arizona alumnae. Eller is such a unique culture, where the people around us really want us to find our passion and purpose. I ended up running women in finance initiatives and exposing other students to the field. I think it helped set me apart in my job after graduation with Bank of America in consumer and retail investment banking.”

STEP INTO YOUR FUTURE

The Karl and Stevie Eller Professional Development Center maximizes student career success by providing highly personalized services.

• Career Management Courses
• Personalized Career Coaching
• Freshmen Career Quest
• Company Visits in High Demand Cities and Industries
• Business Specific Career Fairs
• Major Specific Career Immersion Days
• Eller Alumni Network
• Externship and Job Shadow Program

JAKE SHEPP ’18 BSBA
BUSINESS ECONOMICS AND MIS
SCOTTSDALE, ARIZONA
INTERNSHIP: Bloomberg
CLUBS: Kappa Sigma, Eller College Student Council, Bobcats Senior Honorary
NEXT: Bloomberg

“There are so many opportunities to get involved at Eller, from the Eller Phoenix Experience to Wall Street Scholars. There’s something new every semester. I think these experiences helped differentiate me among other students when I was going out for my internship and full-time job.”

TOP STATES FOR EMPLOYMENT

90% CAREER OUTCOMES
“The skill sets I gained during my time at Eller have only expedited my post-college career. My involvement as a student led me to serve in an Ethics in Action recognition program with my company that continues to raise the bar for ethical standards in the workplace. I constantly utilize presentation and email techniques that were taught during my Business Communication and Capstone courses. Even after receiving my most recent promotion, I was able to use some of the skills I learned in my negotiation course to obtain a few additional benefits.

I owe a big thank you to Eller’s professors who have helped develop and shape who I am becoming in the business world today.”